



THE REAL AUTHORITY

2024 MAILING SCHEDULE

(941) 870-2778

www.TheRealAuthority.com

Info@TheRealAuthority.com

	February 2024	April 2024	June 2024
Email Notice With Deadlines for Upcoming Mailing	Mon, Jan 22 - Tue, Jan 30	Mon, Mar 18 - Tue, Mar 26	Mon, May 20 - Tue, May 28
Last Day to Add or Cancel Subscriptions	Friday, February 2, 2024	Friday, March 29, 2024	Friday, May 31, 2024
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, February 5, 2024	Monday, April 1, 2024	Monday, June 3, 2024
5PM Deadline to Scrub Mailing Lists Used to Calculate Charges	Tuesday, February 6, 2024	Tuesday, April 2, 2024	Tuesday, June 4, 2024
Credit Cards Charged Based Upon Current Mailing List	Wednesday, February 7, 2024	Wednesday, April 3, 2024	Wednesday, June 5, 2024
Link to PDF Market Updates Sent Via Email for Review	Sunday, February 11, 2024	Sunday, April 7, 2024	Sunday, June 9, 2024
4PM Deadline to Correct Sales Data, Mailing Lists & Cover Letters	Wednesday, February 14, 2024	Wednesday, April 10, 2024	Wednesday, June 12, 2024
Market Updates Sent to Printer	Saturday, February 17, 2024	Saturday, April 13, 2024	Saturday, June 15, 2024
Market Updates Handed Off to Post Office for Delivery	Wed, Feb 21 - Tue, Feb 27	Wed, Apr 17 - Tue, Apr 23	Wed, Jun 19 - Tue, Jun 25
	August 2024	October 2024	December 2024
Email Sent With Deadlines for Upcoming Mailing	Mon, Jul 22 - Tue, Jul 30	Mon, Sep 16 - Tue, Sep 24	Mon, Nov 11 - Tue, Nov 19
Last Day to Add or Cancel Subscriptions	Friday, August 2, 2024	Friday, September 27, 2024	Friday, November 22, 2024
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, August 5, 2024	Monday, September 30, 2024	Monday, November 25, 2024
5PM Deadline to Scrub Mailing Lists Used to Calculate Charges	Tuesday, August 6, 2024	Tuesday, October 1, 2024	Tuesday, November 26, 2024
Credit Cards Charged Based Upon Current Mailing List	Wednesday, August 7, 2024	Wednesday, October 2, 2024	Wednesday, November 27, 2024
Link to PDF Market Updates Sent Via Email for Review	Sunday, August 11, 2024	Sunday, October 6, 2024	Sunday, December 1, 2024
4PM Deadline to Correct Sales Data, Mailing Lists & Cover Letters	Wednesday, August 14, 2024	Wednesday, October 9, 2024	Wednesday, December 4, 2024
Market Updates Sent to Printer	Saturday, August 17, 2024	Saturday, October 12, 2024	Saturday, December 7, 2024
Market Updates Handed Off to Post Office for Delivery	Wed, Aug 21 - Tue, Aug 27	Wed, Oct 16 - Tue, Oct 22	Wed, Dec 11 - Tue, Dec 17

* Reports Are Typically Delivered within 5 Business Days of Being Handed Off to the Post Office, but May Take 7-14 Business Days in Some Cases