



# THE REAL AUTHORITY

## 2023 MAILING SCHEDULE

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	February 2023	April 2023	June 2023
<b>Email Notice With Deadlines for Next Mailing</b>	Mon, Jan 16 - Tue, Jan 24	Mon, Mar 20 - Tue, Mar 28	Mon, May 22 - Tue, May 30
<b>Last Day to Add or Cancel Subscriptions</b>	Friday, January 27, 2023	Friday, March 31, 2023	Friday, June 2, 2023
<b>Last Day to Customize Cover Letters for Full Quality Assurance</b>	Monday, January 30, 2023	Monday, April 3, 2023	Monday, June 5, 2023
<b>Credit Cards Charged Based Upon Current Mailing List</b>	Wednesday, February 1, 2023	Wednesday, April 5, 2023	Wednesday, June 7, 2023
<b>Link to PDF Market Updates Sent Via Email for Review</b>	Sunday, February 5, 2023	Sunday, April 9, 2023	Sunday, June 11, 2023
<b>4PM Deadline to Correct Sales Data, Mailing Lists &amp; Cover Letters</b>	Wednesday, February 8, 2023	Wednesday, April 12, 2023	Wednesday, June 14, 2023
<b>Market Updates Sent to Printer</b>	Saturday, February 11, 2023	Saturday, April 15, 2023	Saturday, June 17, 2023
<b>Market Updates Handed Off to Post Office for Delivery</b>	Wed, Feb 15 - Tue, Feb 21	Wed, Apr 19 - Tue, Apr 25	Wed, Jun 21 - Tue, Jun 27
	August 2023	October 2023	December 2023
<b>Email Sent With Deadlines for Next Mailing</b>	Mon, Jul 17 - Tue, Jul 25	Mon, Sep 18 - Tue, Sep 26	Mon, Nov 13 - Tue, Nov 21
<b>Last Day to Add or Cancel Subscriptions</b>	Friday, July 28, 2023	Friday, September 29, 2023	Friday, November 24, 2023
<b>Last Day to Customize Cover Letters for Full Quality Assurance</b>	Monday, July 31, 2023	Monday, October 2, 2023	Monday, November 27, 2023
<b>Credit Cards Charged Based Upon Current Mailing List</b>	Wednesday, August 2, 2023	Wednesday, October 4, 2023	Wednesday, November 29, 2023
<b>Link to PDF Market Updates Sent Via Email for Review</b>	Sunday, August 6, 2023	Sunday, October 8, 2023	Sunday, December 3, 2023
<b>4PM Deadline to Correct Sales Data, Mailing Lists &amp; Cover Letters</b>	Wednesday, August 9, 2023	Wednesday, October 11, 2023	Wednesday, December 6, 2023
<b>Market Updates Sent to Printer</b>	Saturday, August 12, 2023	Saturday, October 14, 2023	Saturday, December 9, 2023
<b>Market Updates Handed Off to Post Office for Delivery</b>	Wed, Aug 16 - Tue, Aug 22	Wed, Oct 18 - Tue, Oct 24	Wed, Dec 13 - Tue, Dec 19

\* Reports Are Typically Delivered within 5 Business Days of Being Handed Off to the Post Office, but May Take 7-14 Business Days in Some Cases