



REAL ESTATE SUCCESS • REAL SIMPLE • REAL FAST

THE REAL AUTHORITY

(941) 870-2778

www.TheRealAuthority.com

Info@TheRealAuthority.com

2026 MAILING SCHEDULE

	February 2026	April 2026	June 2026
Email Notice With Deadlines for Upcoming Mailing	Mon, Jan 19 - Tue, Jan 27	Mon, Mar 16 - Tue, Mar 24	Mon, May 18 - Tue, May 26
Last Day to Add or Cancel Subscriptions	Friday, January 30, 2026	Friday, March 27, 2026	Friday, May 29, 2026
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, February 2, 2026	Monday, March 30, 2026	Monday, June 1, 2026
5PM Deadline to Scrub Mailing Lists Used to Calculate Charges	Tuesday, February 3, 2026	Tuesday, March 31, 2026	Tuesday, June 2, 2026
Credit Cards Charged Based Upon Current Mailing List	Wednesday, February 4, 2026	Wednesday, April 1, 2026	Wednesday, June 3, 2026
Link to PDF Proofs of Market Updates Sent Via Email for Review	Sunday, February 8, 2026	Sunday, April 5, 2026	Sunday, June 7, 2026
Deadline to Submit Corrections to PDF Proofs - 4PM Eastern Time	Wednesday, February 11, 2026	Wednesday, April 8, 2026	Wednesday, June 10, 2026
Market Updates Sent to Printer	Saturday, February 14, 2026	Saturday, April 11, 2026	Saturday, June 13, 2026
Market Updates Handed Off to Post Office for Delivery	Wed, Feb 18 - Tue, Feb 24	Wed, Apr 15 - Tue, Apr 21	Wed, Jun 17 - Tue, Jun 23
	August 2026	October 2026	December 2026
Email Sent With Deadlines for Upcoming Mailing	Mon, Jul 20 - Tue, Jul 28	Mon, Sep 21 - Tue, Sep 29	Mon, Nov 16 - Tue, Nov 24
Last Day to Add or Cancel Subscriptions	Friday, July 31, 2026	Friday, October 2, 2026	Friday, November 27, 2026
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, August 3, 2026	Monday, October 5, 2026	Monday, November 30, 2026
5PM Deadline to Scrub Mailing Lists Used to Calculate Charges	Tuesday, August 4, 2026	Tuesday, October 6, 2026	Tuesday, December 1, 2026
Credit Cards Charged Based Upon Current Mailing List	Wednesday, August 5, 2026	Wednesday, October 7, 2026	Wednesday, December 2, 2026
Link to PDF Proofs of Market Updates Sent Via Email for Review	Sunday, August 9, 2026	Sunday, October 11, 2026	Sunday, December 6, 2026
Deadline to Submit Corrections to PDF Proofs - 4PM Eastern Time	Wednesday, August 12, 2026	Wednesday, October 14, 2026	Wednesday, December 9, 2026
Market Updates Sent to Printer	Saturday, August 15, 2026	Saturday, October 17, 2026	Saturday, December 12, 2026
Market Updates Handed Off to Post Office for Delivery	Wed, Aug 19 - Tue, Aug 25	Wed, Oct 21 - Tue, Oct 27	Wed, Dec 16 - Tue, Dec 22

* Reports Are Typically Delivered within 5 Business Days of Being Handed Off to the Post Office, but May Take 7-14 Business Days in Some Cases