



THE REAL AUTHORITY

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2025 MAILING SCHEDULE

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	February 2025	April 2025	June 2025
Email Notice With Deadlines for Upcoming Mailing	Mon, Jan 20 - Tue, Jan 28	Mon, Mar 17 - Tue, Mar 25	Mon, May 19 - Tue, May 27
Last Day to Add or Cancel Subscriptions	Friday, January 31, 2025	Friday, March 28, 2025	Friday, May 30, 2025
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, February 3, 2025	Monday, March 31, 2025	Monday, June 2, 2025
5PM Deadline to Scrub Mailing Lists Used to Calculate Charges	Tuesday, February 4, 2025	Tuesday, April 1, 2025	Tuesday, June 3, 2025
Credit Cards Charged Based Upon Current Mailing List	Wednesday, February 5, 2025	Wednesday, April 2, 2025	Wednesday, June 4, 2025
Link to PDF Market Updates Sent Via Email for Review	Sunday, February 9, 2025	Sunday, April 6, 2025	Sunday, June 8, 2025
4PM Deadline to Correct Sales Data, Mailing Lists & Cover Letters	Wednesday, February 12, 2025	Wednesday, April 9, 2025	Wednesday, June 11, 2025
Market Updates Sent to Printer	Saturday, February 15, 2025	Saturday, April 12, 2025	Saturday, June 14, 2025
Market Updates Handed Off to Post Office for Delivery	Wed, Feb 19 - Tue, Feb 25	Wed, Apr 16 - Tue, Apr 22	Wed, Jun 18 - Tue, Jun 24
	August 2025	October 2025	December 2025
Email Sent With Deadlines for Upcoming Mailing	Mon, Jul 21 - Tue, Jul 29	Mon, Sep 15 - Tue, Sep 23	Mon, Nov 17 - Tue, Nov 25
Last Day to Add or Cancel Subscriptions	Friday, August 1, 2025	Friday, September 26, 2025	Friday, November 28, 2025
Last Day to Customize Cover Letters for Full Quality Assurance	Monday, August 4, 2025	Monday, September 29, 2025	Monday, December 1, 2025
5PM Deadline to Scrub Mailing Lists Used to Calculate Charges	Tuesday, August 5, 2025	Tuesday, September 30, 2025	Tuesday, December 2, 2025
Credit Cards Charged Based Upon Current Mailing List	Wednesday, August 6, 2025	Wednesday, October 1, 2025	Wednesday, December 3, 2025
Link to PDF Market Updates Sent Via Email for Review	Sunday, August 10, 2025	Sunday, October 5, 2025	Sunday, December 7, 2025
4PM Deadline to Correct Sales Data, Mailing Lists & Cover Letters	Wednesday, August 13, 2025	Wednesday, October 8, 2025	Wednesday, December 10, 2025
Market Updates Sent to Printer	Saturday, August 16, 2025	Saturday, October 11, 2025	Saturday, December 13, 2025
Market Updates Handed Off to Post Office for Delivery	Wed, Aug 20 - Tue, Aug 26	Wed, Oct 15 - Tue, Oct 21	Wed, Dec 17 - Tue, Dec 23

* Reports Are Typically Delivered within 5 Business Days of Being Handed Off to the Post Office, but May Take 7-14 Business Days in Some Cases